

# ***Discover Great Music!***

*with DJ Kris Koch*



Are you tired of listening to the same old music in your CD collection? Do you want to include new artists in your collection but don't know where to start? Are you stuck in one genre and would like to branch out? During **Discover Great Music!** DJ Kris Koch shares his passion for all types of music, treating his audience a cool mix of music selected to inspire and renew a sense of appreciation.

**Discover Great Music!** is a half-day seminar offered in two 90-minute segments. Geared for college students, **Discover Great Music!** is an excellent way to educate and entertain outside the classroom. The program can be customized for your audience—be it a classroom of students and staff, a mix-and-mingle for campus groups, or for the lunch crowd on the go.

During the first segment, **Discover Great Music!: Viva Variety**, DJ Kris Koch discusses the power of music. He encourages students to branch out, to explore, and to diversify the music in their personal collections. Great tracks from all different genres will be played—from jazz and techno, to blues and classical. Focusing on the positive, Kris even introduces students to infectious hip hop and rock *without* controversial negative lyrics.

The second segment, **Discover Great Music!: Global Grooves**, Kris takes students one step further by inviting them to sample cool music from around the world. What better way to create a multicultural buzz around the campus?

The following is provided: sound system, wireless microphone, table linens and a special one page handout with suggested CDs to check out. If available, free posters, stickers, CD's and other promotional items may provided as give-aways or raffle prizes.

The following is needed: two, 6-foot long banquet tables, a projector with cord for hooking into a laptop computer and an open wall or screen.

To learn more about how this program can be customized for your group or to schedule **Discover Great Music!**, please contact

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